



smileschangelives®

bracing kids for a better future

## Why become an SCL orthodontic provider and join your colleagues nationwide in bracing kids for a better future?

### To change the lives of qualified, motivated children.



"Smiles Change Lives is a wonderful organization that allows me to use my talents and blessings to literally bring smiles to children who are in need. I have always had the desire to provide pro-bono care to deserving children. This organization takes all the guess work out of who financially deserves the treatment. I do not have to concern myself with evaluating a family's financial state. I just decide to accept a new SCL patient and off we go! Since 2009, our office has treated about 25 patients. My patients are great (keep appointments as scheduled, good oral hygiene, and cooperative) and are very thankful. The staff at Smiles Change Lives are friendly, helpful and an overall joy to work with. I am very pleased with my decision to participate in this organization and look forward to creating years of beautiful smiles." **Dr. Lauren Hood-Olson, SCL provider from Southern Illinois.**

### To gain invaluable marketing benefits and media attention for your practice.



Dr. Britt Reagin joins Charity to Create Healthy Smiles  
Published Thursday, May 19, 2011

*Reagin Orthodontics is pleased to announce their partnership with Smiles Change Lives (SCL), a national charity that provides affordable orthodontic treatment for children in need. SCL connects caring orthodontists like Dr. Reagin, with children in need of braces. Full story at: <http://www.journalscene.com/news/Dr--Britt-Reagin-joins-Charity-to-Create-Healthy-Smiles>*

"Orthodontics is a great way to help kids improve their self-esteem, but not all kids have this luxury. Everyone needs help in various aspects of life and providing free orthodontic care is one way that I can help someone else. SCL is an organization that helps provide care to kids with severe orthodontic needs who otherwise could not afford braces. Because of SCL, my network has grown and I am now able to reach and treat kids that I previously could not have reached. SCL helps me to pay it forward and provides a great framework for doing so." **Dr. Britt Reagin, SCL provider from South Carolina.**

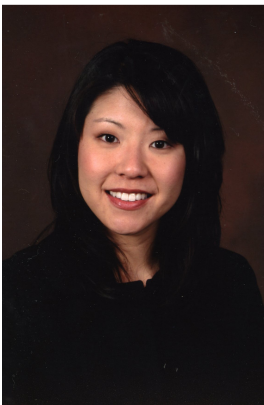
To join the family of SCL providers, email [partner@smileschangelives.org](mailto:partner@smileschangelives.org) or visit [www.smileschangelives.org/learnmore](http://www.smileschangelives.org/learnmore).

## To brand your practice as a charitable business – sooner rather than later!



"I decided to become an SCL provider because it was important to me to incorporate charitable work into my practice early on in my career. It is so easy to join SCL and it is personally such a rewarding program both personally. The marketing and visibility it provides to a new practice is terrific. I would highly recommend that any orthodontist getting started do their pro-bono work with Smiles Change Lives because the patients are well-screened, the families are very appreciative and the whole process is very effective." **Dr. Jeff Dykes, SCL provider from Austin, TX**

## To generate new referrals or deepen relationships with existing referrals.



"I've really enjoyed promoting the program to general dentists and pediatric dentists. We leverage our work with Smiles Change Lives to not only help identify more deserving children in our area, but as a means to support our referrals' patient base. Thanks for all your hard work, SCL!" **Dr. Nellie Kim-Weroha, SCL provider from Rochester, MN.**

*"All I can say is thank you so much. You are the reason that I am not afraid to smile and show off my teeth. You have given me a gift – a gift of confidence in my smile and my looks. I can't really put into words how much I thank you for what you have done for me," shares Zach, an SCL patient of Dr. Kim-Weroha.*

## To help the kids who have the greatest need and let SCL do the rest.



"SCL is pro-bono without the hassle. SCL asks the tough questions so that I don't have to deal with compliance issues. SCL manages the paperwork, the screening and the review process. I'm lucky enough to be the hero who changes the lives of children in my community. There is no reason why every orthodontist shouldn't be a member of this organization to give back in a meaningful, efficient way. My colleagues and I on Long Island are dedicated to this program because it puts our good intentions to good use." **Dr. Frank Egan, SCL provider from Long Island, NY and SCL National Board Member.**

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